



Energy Smart

Energy Smart is a new program developed by Minnesota Waste Wise to assist Minnesota's business community in achieving energy efficiency and, in turn, cost savings. Energy Smart connects Minnesota businesses with existing utility Conservation Improvement Programs (CIP), as well as energy audits and other products and services that help businesses identify opportunities to achieve energy efficiency savings.

Energy Smart is an Alternative Conservation Improvement Program (CIP) approved by the Minnesota Office of Energy Security for inclusion in Minnesota Electric Utility CIP plans. Created by business, for business, Energy Smart is funded by the state's four largest utilities (Xcel Energy, Minnesota Power, Otter Tail Power, and Interstate Power and Light). Energy Smart is governed by the existing Minnesota Waste Wise board of directors.

A Comprehensive Energy Resource

Energy Smart is a comprehensive resource for small and mid-sized businesses looking for ways to reduce energy costs through energy efficiency and conservation. By taking advantage of the Energy Smart program and conducting an energy audit, businesses will have a better understanding of the relationship between energy consumption and operational costs. Identifying ways to trim energy costs through investments in energy efficient improvements can be a daunting task for small and mid-sized businesses. A comprehensive business resource, Energy Smart is here to make the process easier.

Saving Energy Saves Money

Energy Smart connects Minnesota businesses with the resources they need to analyze current energy usage, evaluate efficiency upgrade options, and identify potential cost savings and available financial incentives. If businesses have energy efficiency questions, difficulty with the lighting and/or energy audit to upgrade process, Energy Smart is available to answer questions and works with businesses to simplify the audit and upgrade process. If needed, Energy Smart will even assist businesses in finding available financing for energy efficient upgrades. Every step of the way, Energy Smart can help. Saving energy is smart business.