



## **Dinkytown Community Focus**

### *Video Transcript*

**[MUSIC]**

#### **What is Energy Smart?**

**Jill:** Energy smart is a program of a nonprofit called Minnesota waste wise. Minnesota waste wise is an affiliate of the Minnesota Chamber of Commerce. Our mission is to help small and medium size business's take a look at energy use and find a ways to reduce energy costs.

We've wanted to work with a student group. We have an intern as part of our team. You all were kind enough to help us promote energy efficiency in the dinky town area. Our goal ultimately is to get as many businesses as possible to reduce their use, and hopefully save on costs.

I think it was important to recognize the businesses who have done something and were willing to take that really important step of reducing energy use and saving money.

**[MUSIC]**

#### **Why did you choose to participate in E2D?**

**Matt Price (Underground Printing) :** We chose to participate because it's a no brainer really; you come in and explain how we can explain how we can save energy and kind of help promote use at the same time.

**P.J. (Cliques Beauty and Barber):** It's an educational tool for me. And too to support the local businesses and I think it's a great cause

**Kristen Eide – Tollefson (The Book House):** I think that its more effective for us to do efficiency when other are people are doing it. I think it's great to do it as a group. So that's why I like it.



## **Dinkytown Community Focus**

### *Video Transcript*

#### ***What actions have you taken to save?***

**Jim Cummings (Cummings Book Store):** I didn't know for example, see their when there is one bulb burnt-out it still uses the same amount of electricity, and I also didn't know that the little skinny fluorescent lights take up less electricity than the fat ones. I turned my water heater down, and put my computers and stand by; things like that.

**Pat Duffy (Duffy's Pizza):** We got the energy efficient light bulbs; we turn off everything at night our hood systems our exhaust systems, and all that. Keep the temperature, thermostat not to hot in the winter not to cold in the summer. We ventilate with open doors when possible instead of using the AC. We recycle everything. We pickup our own food rather than having it delivered here.

**Flaco (Mesa Pizza):** We use .... Lights bulbs and light sensor in our bathrooms for lights, water flow knobs and faucets to adjust water

#### ***Do you Think D2L was good for Dinky Town?***

**Matt Price (Underground Printing):** Definitely it gets people saving energy conserving energy, saving money and it helps promote all the business in dinky town. It's a great thing.

**Kristen Eide – Tollefson (The Book House):** You guys have been really up beat and you've made it fun. And again I think it's really important to do energy efficiency and approach it as a community, and you've really helped us, to create that awareness.

**Pat Duffy (Duffy's Pizza):** Definitely, Definitely. I think it's a good thing. I'm all for it especially in light of the new oil spill in the middle of the gulf.



## **Dinkytown Community Focus**

*Video Transcript*

**Brittney Muller:** Definitely I think it at least get the word out there and creates a little bit of awareness and it's perfect for this area.

**Ted Thompson & Paul Dunfee:** I mean the businesses, they are getting our business and were getting excited about procuring business for them. That's mark saving energy.

**Anonymous:** Yeah I think it's pretty cool. It's good to know that I live in a very energy efficient town. Dinky town that is. And I like to that we are going green.

**[MUSIC]**